



Diamond
CARE[®]

HEALTHY SOLUTIONS FOR A HAPPIER PET



DIAMONDPET.COM

Specialized diets designed with pets and price in mind.

When we set out to create Diamond CARE and Diamond CARE Rx, we had one goal in mind: make specialized and prescription foods available at a reasonable price. These veterinarian-developed formulas are formulated for pets with unique dietary needs. They also provide complete nutrition, so you can feed your pet the special diet they need for as long as they need it.

The science behind beneficial nutrition.

The veterinarians and nutritionists behind Diamond CARE curated proven research, determined proper nutrient levels and carefully selected ingredients for each diet. Then we figured out how to make these formulas affordable without sacrificing quality or taste, because we believe every pet deserves the best. Price should not dictate whether pets with unique dietary needs get the specialized nutrition they require. All Diamond CARE formulas provide complete nutrition, so your clients can feed their pets the special diets they need for as long as they need them. All formulas are intended for adult dogs or cats and should not be fed to puppies or kittens.

Learn more at DiamondCarePetFood.com/veterinarian.

Enter code **CARxE** at login to gain veterinary access.



BENEFITS IN THE BAG

LIMITED-INGREDIENT DIETS

A narrow selection of quality ingredients provides an alternative feeding option that still delivers complete nutrition in our Sensitive Skin, Sensitive Stomach and prescription Renal Formulas for Adult Dogs.

EASILY DIGESTIBLE PROTEIN

We carefully selected easily digestible, quality protein sources, which include egg protein, potato protein, lamb meal or chicken meal. Hydrolyzed salmon is the single animal protein source in our Sensitive Skin Formula for Adult Dogs.

GRAIN-FREE FORMULATION*

As an alternative to grains, other ingredients such as potatoes and peas provide quality carbohydrates in select formulas.

GRAIN-FREE & POTATO-FREE FORMULATION**

As an alternative to grains, other ingredients such as peas provide quality carbohydrates in our Sensitive Skin Formula for Adult Dogs.

BROWN RICE

Easy-to-digest brown rice is the single source of grain in our Renal Formula for Adult Dogs.

CONTROLLED SODIUM LEVELS

Our Renal Formula for Adult Dogs is guaranteed to contain less than 0.25% sodium.

ANTIOXIDANT FORMULA

Guaranteed levels of zinc, selenium and vitamin E help support a healthy immune system.

GUARANTEED PROBIOTIC STRAINS

To help support digestion and a healthy immune system, each cup of Diamond CARE adult dog and Weight Management for Adult Cats formulas provides a guaranteed amount of live, active cultures of K9 Strain® Probiotics or Viabiles® Probiotics. These beneficial bacteria are developed specifically for dogs and cats and are processed under strict quality and safety standards to ensure purity.

FIBER BLEND

Added insoluble fiber in our weight management formulas helps dogs and cats feel full. In other formulas, a blend of soluble and insoluble fibers in the form of tomato pomace, psyllium seed husk or dried chicory root helps support healthy digestion.

L-CARNITINE

Added to our weight management formulas, L-Carnitine helps the body metabolize fat.

GLUCOSAMINE & CHONDROITIN

Added to our Weight Management Formula for Adult Dogs, these ingredients help support joints.

SUPERFOODS

Kale, chia seed, pumpkin, blueberries, quinoa and other superfoods in our Weight Management Formula for Adult Dogs are particularly high in nutritional value and help provide more complete nutrition for pets.

OMEGA FATTY ACID BLEND

Omega-6 and omega-3 fatty acids from sources such as sunflower oil, chicken fat, eggs or flaxseed help support healthy skin and coat. Omega-3 fatty acids from marine sources are also added to all our dog formulas.

REDUCES URINE pH

A healthy urinary tract is reliant on a lower pH in a cat's urine, so our Urinary Support Formula for Adult Cats is designed to maintain appropriate acidity.

* The facility in which this food is made also makes food that may contain other ingredients, such as grains. Trace amounts of these other ingredients may be present.

** The facility in which this food is made also makes food that may contain other ingredients, such as grains and potatoes. Trace amounts of these other ingredients may be present.



DIAMOND CARE Rx Renal Formula for Adult Dogs is indicated for the management of acute or chronic kidney disease in adult dogs.

Complete nutrition, unique formulation

Diamond CARE Rx Renal Formula is a limited-ingredient diet that delivers complete nutrition and may be fed long-term as part of a complete renal disease management plan. Quality egg protein in controlled levels provides adequate amounts of essential amino acids, while guaranteed levels of antioxidants help support the immune system. A guaranteed amount of live, active cultures of canine-specific probiotics also helps support the digestive and immune systems.

A smooth transition

Dogs with renal disease often experience appetite loss or may associate their current diet with feeling sick. Furthermore, many renal formulas lack palatability compared to adult maintenance diets. Our nutritionists paid special attention to the palatability of our renal formula. Working closely with pet owners to correctly transition their dog to Diamond CARE Rx Renal Formula will further help avoid food aversion. The transition should take place gradually, over a period of 7 to 14 days. We recommend following up with clients on a regular basis to monitor food acceptance and encourage compliance.

Controlled phosphorus and sodium levels

Phosphorus retention by the kidneys is one of the first changes in mineral status with renal disease. The resulting hyperphosphatemia can lead to vitamin D deficiency as well as interfere with normal calcium regulation. Evidence shows that controlling serum phosphorus levels may help slow the progression of renal disease.^{1,2} That's why one goal of canine kidney disease management is to normalize serum phosphorus concentration. Diamond CARE Rx Renal Formula is guaranteed to contain no more than 0.5% phosphorus.

Hypertension is a common clinical finding in dogs with kidney disease. Activation of the renin-angiotensin-aldosterone system in response to hyperfiltration of sodium in the early stages of kidney disease promotes retention of sodium. Over time, the RAAS actually causes further injury to the kidneys. In combination with pharmacological intervention, controlling sodium intake is an important feature of the management of renal disease. Diamond CARE Rx Renal Formula is guaranteed to contain no more than 0.25% sodium.

1. Jacob F, Polzin D, Osborne C, Allen TA, Kirk CA, Neaton JD, Lekcharoensuk C, Swanson LL. Clinical evaluation of dietary modification for treatment of spontaneous chronic renal failure in dogs. *J Am Vet Med Assoc* 2002;220:1163-1170.
2. Finco DR, Brown SA, Crowell WA, Groves CA, Duncan JR, Barsanti JA. Effects of phosphorus/calcium-restricted and phosphorus/calcium-replete 32% protein diets in dogs with chronic renal failure. *Am J Vet Res* 1992;53(1):157-163.



RENAL FORMULA FOR ADULT DOGS

INGREDIENTS

Brown rice, chicken fat (preserved with mixed tocopherols), egg product, potato protein, tomato pomace, flaxseed, natural flavor, menhaden fish oil (a source of EPA), calcium carbonate, potassium citrate, DL-Methionine, choline chloride, taurine, dried chicory root, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

GUARANTEED ANALYSIS

Crude Protein.....	13.0%	Minimum	Zinc.....	150 mg/kg	Minimum
Crude Fat.....	18.0%	Minimum	Selenium.....	0.35 mg/kg	Minimum
Crude Fiber.....	2.0%	Maximum	Vitamin E.....	300 IU/kg	Minimum
Moisture.....	10.0%	Maximum	Taurine*.....	0.12%	Minimum
EPA (Eicosapentaenoic acid).....	0.05%	Minimum	Omega-6 Fatty Acids*.....	3.0%	Minimum
Phosphorus.....	0.2%	Minimum	Omega-3 Fatty Acids*.....	0.8%	Minimum
Phosphorus.....	0.5%	Maximum	Total Microorganisms*.....	Not Less Than 80,000,000 CFU/lb	(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis in descending amounts)
Sodium.....	0.25%	Maximum			

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

4,038 kcal/kg (378 kcal/cup) Calculated Metabolizable Energy

AVAILABLE SIZES

8lb, 25lb

UPC CODES

8lb: 0 74198 61346 5

25lb: 0 74198 61352 6



SENSITIVE SKIN FORMULA FOR ADULT DOGS

Diamond CARE Sensitive Skin Formula for Adult Dogs is appropriate for dogs with food-related skin sensitivities. For starters, hydrolyzed salmon is the single animal protein source. Added to that are omega-6 and omega-3 fatty acids in an appropriate ratio, as they have been shown to be beneficial to skin and coat health. Peas provide quality carbohydrates and also enhance palatability in this grain-free formulation. Finally, this specialized diet is rounded out with a limited number of select ingredients. For best results, instruct your clients to limit other foods, such as treats, that could also be contributing to adverse skin reactions.

INGREDIENTS

Peas, pea flour, hydrolyzed salmon, sunflower oil (preserved with mixed tocopherols), flaxseed, natural salmon flavor, tomato pomace, salmon oil, dicalcium phosphate, calcium carbonate, DL-Methionine, choline chloride, taurine, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

GUARANTEED ANALYSIS

Crude Protein.....	22.0%	Minimum	Vitamin E.....	300 IU/kg	Minimum
Crude Fat.....	12.0%	Minimum	Taurine*.....	0.12%	Minimum
Crude Fiber.....	4.5%	Maximum	Omega-6 Fatty Acids*.....	2.5%	Minimum
Moisture.....	10.0%	Maximum	Omega-3 Fatty Acids*.....	0.8%	Minimum
Zinc.....	150 mg/kg	Minimum	Total Microorganisms*.....	Not Less Than 80,000,000 CFU/lb	(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis in descending amounts)
Selenium.....	0.35 mg/kg	Minimum			

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

3,510 kcal/kg (328 kcal/cup) Calculated Metabolizable Energy

AVAILABLE SIZES

8lb, 25lb

UPC CODES

8lb: 0 74198 61347 2

25lb: 0 74198 61353 3



SENSITIVE STOMACH FORMULA FOR ADULT DOGS

Though it may seem like it at times, not all dogs have cast-iron stomachs. This formula is built to help address digestion in pets with sensitive stomachs. A combination of potatoes and egg protein makes this limited-ingredient formula easy to digest for sensitive dogs. Psyllium seed husk, a source of beneficial fiber, helps support proper digestion, and probiotic strains that are native to the canine GI tract are added.

INGREDIENTS

Potatoes, egg product, potato protein, tomato pomace, chicken fat (preserved with mixed tocopherols), flaxseed, natural flavor, menhaden fish oil, dicalcium phosphate, calcium carbonate, psyllium seed husk, ginger, dried chicory root, choline chloride, taurine, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

GUARANTEED ANALYSIS

Crude Protein	25.0%	Minimum	Vitamin E	300 IU/kg	Minimum
Crude Fat	13.0%	Minimum	Taurine*	0.12%	Minimum
Crude Fiber	3.0%	Maximum	Omega-6 Fatty Acids*	2.5%	Minimum
Moisture	10.0%	Maximum	Omega-3 Fatty Acids*	0.8%	Minimum
Zinc	150 mg/kg	Minimum	Total Microorganisms*	Not Less Than 80,000,000 CFU/lb	
Selenium	0.35 mg/kg	Minimum	(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis in descending amounts)		

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

3,615 kcal/kg (338 kcal/cup) Calculated Metabolizable Energy

AVAILABLE SIZES

8lb, 25lb

UPC CODES

8lb: 0 74198 61348 9

25lb: 0 74198 61354 0





WEIGHT MANAGEMENT FORMULA FOR ADULT DOGS

Too much weight can be bad for a dog's health. Diamond CARE Weight Management Formula for Adult Dogs can help address weight issues in dogs without leaving them feeling hungry. Insoluble fiber, provided by ground Miscanthus grass, helps your dog feel full, while L-Carnitine aids the body in metabolizing fat. Added glucosamine and chondroitin help support joints that may be working a little harder under extra weight. And to make sure dogs get all the nutrients they still need, this formula is rounded out with omega fatty acids, guaranteed antioxidants and canine-specific probiotics for digestive health.

INGREDIENTS

Lamb meal, peas, chickpeas, lentils, sweet potatoes, ground Miscanthus grass, potatoes, chicken fat (preserved with mixed tocopherols), flaxseed, natural flavor, ocean fish meal, menhaden fish oil, DL-Methionine, choline chloride, taurine, dried chicory root, L-Carnitine, glucosamine hydrochloride, kale, chia seed, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, yucca schidigera extract, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, chondroitin sulfate, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, manganese sulfate, copper sulfate, potassium iodide, thiamine mononitrate, manganese proteinate, ascorbic acid, vitamin A supplement, biotin, niacin, calcium pantothenate, sodium selenite, pyridoxine hydrochloride, vitamin B12 supplement, riboflavin, vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

The facility in which this food is made also makes food that may contain other ingredients.

GUARANTEED ANALYSIS

Crude Protein.....	22.0%	Minimum	Omega-6 Fatty Acids*.....	2.0%	Minimum
Crude Fat.....	6.0%	Minimum	Omega-3 Fatty Acids*.....	0.4%	Minimum
Crude Fat.....	8.0%	Maximum	L-Carnitine*.....	500 mg/kg	Minimum
Crude Fiber.....	10.0%	Maximum	Glucosamine Hydrochloride*.....	300 mg/kg	Minimum
Moisture.....	10.0%	Maximum	Glucosamine Hydrochloride*.....	400 mg/kg	Maximum
Zinc.....	150 mg/kg	Minimum	Chondroitin Sulfate*.....	100 mg/kg	Minimum
Selenium.....	0.35 mg/kg	Minimum	Chondroitin Sulfate*.....	200 mg/kg	Maximum
Vitamin E.....	300 IU/kg	Minimum	Total Microorganisms*.....	Not Less Than 80,000,000 CFU/lb	
Taurine*.....	0.12%	Minimum	(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis in descending amounts)		

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

CALORIE CONTENT

2,979 kcal/kg (279 kcal/cup) Calculated Metabolizable Energy

AVAILABLE SIZES

8lb, 25lb

UPC CODES

8lb: 0 74198 61349 6

25lb: 0 74198 61355 7

WEIGHT MANAGEMENT FORMULA FOR ADULT CATS

Just as in dogs, too much weight can be bad for a cat's health. Diamond CARE Weight Management Formula for Adult Cats can help address weight issues in cats without leaving them feeling hungry. Insoluble fiber, provided by ground Miscanthus grass, helps your cat feel full, while L-Carnitine aids the body in metabolizing fat. And to make sure cats get all the nutrients they still need, this formula is rounded out with omega fatty acids, guaranteed antioxidants and probiotics for digestive health.

INGREDIENTS

Chicken, chicken meal, turkey meal, chickpeas, lentils, peas, ground Miscanthus grass, chicken fat (preserved with mixed tocopherols), natural flavor, egg product, flaxseed, sodium bisulfate, DL-Methionine, choline chloride, taurine, dried chicory root, L-Carnitine, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, vitamin E supplement, zinc proteinate, niacin, manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate, vitamin A supplement, biotin, potassium iodide, calcium pantothenate, riboflavin, pyridoxine hydrochloride, vitamin B12 supplement, sodium selenite, vitamin D3 supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

GUARANTEED ANALYSIS

Crude Protein.....	32.0%	Minimum	Taurine.....	0.1%	Minimum
Crude Fat.....	9.0%	Minimum	L-Carnitine*.....	500 mg/kg	Minimum
Crude Fat.....	11.0%	Maximum	Omega-6 Fatty Acids*.....	2.5%	Minimum
Crude Fiber.....	10.0%	Maximum	Omega-3 Fatty Acids*.....	0.3%	Minimum
Moisture.....	10.0%	Maximum	Total Microorganisms*.....	Not Less Than 80,000,000 CFU/lb	
Zinc.....	150 mg/kg	Minimum	(Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis in descending amounts)		
Selenium.....	0.3 mg/kg	Minimum			
Vitamin E.....	300 IU/kg	Minimum			

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIE CONTENT

3,080 kcal/kg (288 kcal/cup) Calculated Metabolizable Energy

AVAILABLE SIZES

6lb, 15lb

UPC CODES

6lb: 0 74198 61350 2

15lb: 0 74198 61351 9





URINARY SUPPORT FORMULA FOR ADULT CATS

A healthy urinary tract can make all the difference in a cat's happiness. Diamond CARE Urinary Support Formula for Adult Cats reduces urine pH to promote good urinary tract health and provides a complete and balanced everyday diet. Your clients' cats will get guaranteed levels of omega-6 and omega-3 fatty acids for a shiny coat and healthy skin, and antioxidants for immune support.

INGREDIENTS

Chicken meal, brown rice, brewers rice, corn gluten meal, chicken fat (preserved with mixed tocopherols), natural flavor, flaxseed, sodium bisulfate, potassium chloride, salmon oil, DL-Methionine, calcium sulfate, taurine, zinc proteinate, vitamin E supplement, niacin, manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate, vitamin A supplement, biotin, potassium iodide, calcium pantothenate, riboflavin, pyridoxine hydrochloride, vitamin B12 supplement, sodium selenite, vitamin D3 supplement, folic acid.

The facility in which this food is made also makes food that may contain other ingredients.

GUARANTEED ANALYSIS

Crude Protein.....	30.0%	Minimum	Selenium	0.3 mg/kg	Minimum
Crude Fat	15.0%	Minimum	Vitamin E.....	150 IU/kg	Minimum
Crude Fiber	2.0%	Maximum	Taurine.....	0.1%	Minimum
Moisture	10.0%	Maximum	Omega-6 Fatty Acids*	2.4%	Minimum
Phosphorus	1.0%	Maximum	Omega-3 Fatty Acids*.....	0.4%	Minimum
Magnesium	0.1%	Maximum			
Zinc	150 mg/kg	Minimum			

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

CALORIE CONTENT

3,728 kcal/kg (402 kcal/cup) Calculated Metabolizable Energy

AVAILABLE SIZES

6lb, 15lb

UPC CODES

6lb: 0 74198 61404 2

15lb: 0 74198 61405 9



FAMILY-OWNED

Diamond CARE was created by a family that believes every pet deserves the very best — and every pet owner deserves a fair value when it comes to their dog's or cat's food. Using carefully selected ingredients for specialized diets and backed by proven research, we aim to take care of every member of your clients' families.



MADE IN THE USA

All Diamond CARE formulas are made with pride in the USA. Our priority is to find quality ingredients, whether domestic or global, to provide your pets with the food they deserve. We also make a point of forming close relationships with our suppliers after a careful vetting process.



Diamond
CARE
HEALTHY SOLUTIONS FOR A HAPPIER PET

OUR GUARANTEE OF QUALITY

Diamond CARE Pet Foods is committed to providing quality products. If you have any questions or comments, please call 1-844-813-2116 or write to us at: Diamond CARE Pet Foods, P.O. Box 156, Meta, MO 65058

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